HERRICK WRAPS UP UNFORGETTABLE SEASON WITH CONTEST VICTORY BUSY PARTNER IN ANIMAL KINGDOM HAD A MOMENTOUS YEAR AT RACES

Norton Herrick has an extensive Website for his extensive business endeavors, ranging from real estate to hospitals to entertainment, as a producer and investor for Hollywood and Broadway. Herrick's site (www.theherrickcompany.com) also devotes a prominent section to his passion for Thoroughbred racing, which he refers to as his fun time.

Herrick, a partner in around 15 Team Valor horses, had an abundance of fun in 2011 as a partner in Kentucky Derby winner Animal Kingdom, along with Summer Soiree, State of Play, and Brigantin. To top it off, Herrick captured the annual Team Valor racing contest, which challenged partners to predict the stable's 2011 totals for wins and race earnings. His prize is a 5 percent interest in any racing prospect syndicated in 2012 up to a syndicated value of \$1-million, which could go a long way to enhancing Herrick's fun times at the racetrack in 2012.



Norton Herrick, right, and former heavyweight champion Shannon Briggs with Animal Kingdom at Churchill Downs.

He certainly had a ball last spring with the emergence of Animal Kingdom. Herrick won a 2009 Tony Award as producer of the hit musical *Hair*, but he said winning the Derby was a standout achievement.

"I went to the Derby in 2008 with Visionaire and we thought he had a great chance of winning, but he finished 12th, and this past year we really weren't thinking that we had a winner since he had never run on the dirt before and had only run a few times," Herrick said this week. "You always hope, but I certainly wasn't expecting it. Just seeing the way he ended up winning it was incredible.

"The Tony Award and winning the Derby were both very exciting, different kind of experiences, but I've got to say that nothing comes close to the Derby."

Herrick appears set for an exciting 2012 as Animal Kingdom gears up for the Dubai World Cup, Brigantin eyes the Melbourne Cup, and Summer Soiree and State of Play are on course for ambitious seasons in the U.S. Herrick has been to Dubai twice and he hopes to make the trip again this March to see Animal Kingdom tackle the world's richest races.

Herrick Entertainment also has a big 2012 lined up, with a pair of movies scheduled to begin shooting this summer. One of them, *Very Good Girls*, will star Dakota Fanning, Elizabeth Olsen, and Dustin Hoffman. Herrick also will travel to the Sundance Festival in a few weeks to consider other projects.

"With show business, we've got Spider-Man, so there's a lot going on," he said. "The horses are my fun time, and I give it whatever time I can spend. When we have one running, I'm watching. Barry does all the work and I get to have all the fun, so you can't beat that."

Today is the deadline for entries for Team Valor's yearly and first quarter contests. Email <u>maryhope@teamvalor.com</u>.